GOVERNMENT OF ANDHRA PRADESH

ABSTRACT

Agriculture Department - Fertilizers - AP Markfed – Nomination of AP Markfed as Nodal Agency for procurement, pre-position, maintenance of buffer stocks and distribution of fertilizers to the farmers through RBKs and PACS for the year 2022-2023 and "Operational Guidelines on Fertilizers supply, distribution & monitoring for the year 2022-23" – Orders - Issued.

AGRICULTURE & COOPERATION (AGRI.III) DEPARTMENT

G.O.Rt.No.644 Dated:30.09.2022

Read the following:

1. From the Commissioner of Agriculture, A.P., Guntur, Lr. No. Fert.(31)1/2022, Dated:26.02.2022.
2. Govt. Memo.No.1675073AGRI.III/2022 , Dated:30/06/2022.
3. From the Special Commissioner of Agriculture, AP., Guntur, No.AGC02-13022(31)/11/2022-FER-SECTION OFFICER-AGRHOD, Dated:08.07.2022 & 30.08.2022.

ORDER:-

In the circumstances reported by the Special Commissioner of Agriculture, A.P., Guntur in references 1st and 2nd read above, Government, after careful examination of the matter, hereby nominate AP Markfed as Nodal Agency for procurement, pre-position, maintenance of buffer stocks and distribution of fertilizers to the farmers through RBKs and PACS for the year 2022-2023, subject to the following conditions:

(a) The remaining fertilizer stocks from earlier years shall be liquidated and accounts closed after audit is completed.
(b) The procurement shall be limited to the 2021-22 quantity, as the quantity proposed for procurement is not indicated in the proposal.
(c) The loss percentages for 2020-21 and 2021-22 has been 6.83% and 7.32% respectively. The Special Commissioner of Agriculture/MD,MARKFED are advised to improve efficiencies of procurement and stock management to reduce the loss percentage. Accordingly, the budget support will be restricted to a loss percentage of no more than 6% for 2022-23.
(d) The procurement incidentals cost was Rs 738.23 per MT and Rs 944.70 per MT in 2020-21 and 2021-22 respectively, an increase of 27.96%. The Spl. Commissioner of Agriculture/MD,MARKFED are advised to restrict the incidentals cost as per actuals to no more than 5% annual increase on the 2020-21 cost of Rs 738.23 per MT.
(e) Administrative sanction by the competent authority as per the AP Business Rules and Secretariat Instructions shall be obtained.

2. Further, Government hereby approved the Operational Guidelines on Fertilizers supply, distribution & monitoring for the year 2022-23, as annexed to this order.

3. The Special Commissioner of Agriculture, A.P, Guntur and the MD, AP Markfed, A.P, Vijayawada, shall take further necessary action accordingly in the matter.

(P.T.O)

4. This order issued with the concurrence of the Finance Department vide Fin.U.O.No. FIN01-FMU0BES(AC)/7/2022-FMU-AC-CS-AH (Computer No: 1714287), Dated:08.09.2022.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

POONAM MALAKONDAIAH
CHIEF COMMISSIONER, RBKs &
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
The Special Commissioner of Agriculture, A.P., Guntur.
The Managing Director, AP Markfed, A.P.Vijayawada.
Copy to:
The PS to Hon'ble Minister for Agri. & Coop.
The PS to Special Chief Secretary, A&C Department.
Sf/sc.

// FORWARDED :: BY ORDER //

SECTION OFFICER

Annexure to G.O.Rt.No. 644, A&C (Agri.III) Dept., Dt. 30.09.2022.

OPERATIONAL GUIDELINES ON FERTILIZER SUPPLY, DISTRIBUTION & MONITORING FOR THE YEAR 2022-23

I. SUPPLY PLAN

1. Month-wise, Product-wise fertilizer supply plan will be communicated to all District Agriculture Officers (DAOs) and manufacturers / suppliers / concerned based on monthly allotments approved by Department of Fertilizers (DoF) Govt. of India.

2. On receipt of the district monthly supply plan, the District Agriculture Officer should prepare Mandal / Village level or RBK Level / Product / Manufacturer wise District supply plan of the Month. This should be based on areas likely to be covered / requirement as per the seasonal conditions but not based on indents or requisitions from individuals / institutions.

3. The District Agriculture Officer should duly prioritize the needy areas, based on the cropped areas/extent and Soil Health card data and in turn communicate the allotments to the ADAs/MAOs.

II. DISTRIBUTION

1. On receipt of stocks at rake point, Rake in-charge Officer should monitor the distribution as per the allotment issued by District Agriculture Officer with the approval of District Joint Collector.

2. Rake In-charge officer ensure that fertilizer physical movement should be carried out along with iFMS / RO module invoicing. Without RO module (Vehicle Challan) invoice, Fertilizer Movement is strictly restricted and rake In-charge officer allotted by the Agriculture Department will be responsible.

3. It is the responsibility of the Mandal Agricultural officer/ officer designated to intimate the farmers in villages through Village Agriculture Assistants (VAA) / Village Horticulture Assistants (VHA) pertaining to the allotment of fertilizers, availability, time and date of distribution of fertilizers by making wide publicity. The DAOs shall keep a close watch on the movement of rakes and if there is any delay in rake arrival / supplies, this should be immediately informed in the concerned villages and at RBK, so that farmers are kept informed and not put to inconvenience.

4. Wide publicity on availability of fertilizers should be given in the local press/electronic media to allay the fears among the farmers, and to avert panic buying by the farmers.

5. All the dealers, PACS & APMarkfed shall maintain the list of farmers who received fertilizer village wise in each mandal and same should be conveyed to concerned Mandal Agriculture Officer. The list of farmer's village wise list shall also be made available at respective village RBKs.

    1. Stock boards with price shall be displayed without fail.
    2. Fertilizers to farmers should be given based on their land holding size & soil health cards
    recommendations only.

6 Buffer maintenance

i. Buffer maintenance by APMarkfed :- *APMarkfed should procure Urea, Complex, DAP and MoP and* shall maintain buffer stocks of 1.00 LMT of Urea, 0.25 LMT of Complexes,

0.15 LMT of DAP & 0.10 LMT of MoP to avoid any hardship to the farmers in addition to the pre-positioned fertilizer quantities in RBKs and PACS.

ii. **As the RBKs are the storage points in Villages for APMarkfed RBK Hubs, these storage spaces must be utilized for pre-position of fertilizers to reduce the cost of storage space as well as cost of secondary transport by APMarkfed.**

iii. **The District DAOs should asses the exact quantity of different fertilizers required by the Village / RBK based on the expected cropped areas and pre-position at every RBK to the tune of 10 MTs of fertilizers in coordination with District Manager AP Markfed.**

iv. **As far as possible, Fertilizer must be transported directly from rail head to the storage points of RBK, PACS by the AP Markfed during off season in addition to the designated buffer quantities of the districts.**

v. **Buffer Storage & Utilization**

Kharif season: - District wise Designated Buffer stocks are to be maintained in AP Markfed godowns from March to June in addition to the pre-positioned quantities in RBKS and PACS and supply to its members (AP Markfed RBK Hubs & PACSs), be made from July to September.

Rabi season :- Buffer stocks are to be maintained in AP Markfed godowns from October & November and supply to its members from December to February.

- *District wise Designated Buffer stocks maintenance by the AP Markfed during lean season and supplies during peak season will ease the fertilizer availability to the farmers.*

The budgetary support given by the Government to the AP Markfed ***is essentially to maintain the buffer during the lean season.***

As the fertilizer storage & distribution at village point through RBKs and the AP Markfed is the Nodal Agency for supply of fertilizers through RBK Hubs, it is essential to allot major quantity of fertilizers to AP Markfed. Hence, the DAO shall allot minimum 50% of fertilizers to AP Markfed and based on the demand of Fertilizers through RBKs, additional required quantities over and above 50% may also be allotted to AP Markfed.

vi. The DAOs should allot 50% of fertilizer stock of Urea to the AP Markfed and required quantity of DAP, NPK complexes and MOP for pre-positioning of fertilizers in RBKs, PACS and also for maintaining required quantities of buffer in AP Markfed godowns.

vii. The District Agriculture Officers should give allotment of fertilizer from Buffer on first in first out basis(FIFO) to avoid stocks of AP Markfed to become old/lumpy. The AP Markfed shall replenish the stocks with fresh arrivals from time to time and maintain the buffer.

viii. **Whenever the need for a particular grade of fertilizer required in any district, AP Markfed is requested to change the buffer quantities of grades with in the district allotted target to make the required fertilizer grade available to the farmers.**

7. Whenever the fertilizer requirement generated from RBKs, DAOs must give top- priority to supply the fertilizers to the RBKs through AP Markfed.

8. Stocks should be allotted to the PACS which are active in fertilizer business and having e-pos doing facility.

9. DAOs are directed to allot the quantities to MACS (Mutually Aided cooperative societies) treating as as one of the retail dealer.

10. The allotment in the peak season to a retail dealer should be limited to 20 MTs only.

11. Any Dealer (RBK, PACS, Private Retailer) should give fertilizers as per the acreage and limit made in DBT to a single farmer. The PACS should sell the stock to the members as well as non-members of villages attached to that PACS at the respective village point.

12. In case of products dispatched directly from the manufacturing units, the manufacturer should inform through mail/telephone to the rake in charge officer / DAO / C&DA about the product/Quantity/lorry number/time of dispatch and time of likely arrival at the retail dealer point (with address).

13. The supply of products shall be as per availability and production undertaken by the manufacturers and no branding to a particular product (in case of Urea Prilled) should be encouraged. Awareness should be created among the farmers on nutrient contents of different brands of a product and also encourage the usage of granular urea instead of prilled urea.

14. As a policy of implementing Aadhar enabled fertilizer distribution throughout the state from 01.12.2017, no dealer is allowed fertilizer sales without e-PoS device and all sale of fertilizers to the individual farmers shall be based on Bio-Metric authentication through e-PoS

III. MOVEMENT:

1. To prevent inter-state unauthorized/ illegal movement of fertilizers, the DAOs of border districts must keep constant vigil with check post authorities.

2. **The Manufacturers possessing State whole sale license from the C&DA office shall not move the NBS stocks from one district to other district without prior approval from the C&DA office. The District whole sale dealers should not move the stocks from one district to another district. The stocks meant for the district as per supply plan should be distributed in that district only.**

3. Any modification in the allotment of fertilizers to wholesale/ retail dealer shall be with specific permission by the District Joint Collector only.

4. All the manufacturers and wholesalers must follow DBT module and raise invoices only through R.O module. Invoicing in Real time without any deviation & ensure to send the vehicle challan hard copy generated using RO Module along with Physical movement of Fertilizer.

IV. MONITORING

1. A Committee headed by the Joint Collector, consisting of DAO, SP Vigilance, representatives of fertilizers companies, including lead Manufacturers representative, District Co-operative Officer, D.M. (MARKFED) & D.M (AP Agros) shall monitor the supply of fertilizers to farmers through RBKs, PACS and Private dealers on regular basis as per need.

2. District Agriculture Officers should keep continuous contact with the manufacturing/supplying companies' representatives at district level. Specify the areas for supplying fertilizers well in advance and monitor the supply. Any shortfall / problems are to be brought to the notice of Commissioner of Agriculture, A.P.

3. District level meeting with manufacturers and whole sale dealers during first week of every month and coordinate the supplies as per supply plan.

4. The responsibility of Rake in-charge Officer/officer designated is to liaison with Railways & Ports from time to time and intimate the details of date of arrival of rakes / vessels and quantities to District Agriculture Officer & also to C&DA's office. Similar information from Manufacturing Unit should be passed on to all concerned.

5. Monitoring cell / Control room at District level must be activated and **daily reporting** to C&DA on rake arrivals, ground balances, availability of fertilizers etc., and also DBT grievances for re-dressal with in the district should be escalated to the state DBT Coordinator.

6. ADA/MAOs should ensure sales at every retailers point done through PoS device only and see that the wholeasaler/retailer is acknowledging the received stock with in time (immediately after receiving physical stock).

7. Fertilizer Inspectors must inspect all the retailer outlets in their jurisdiction from time to time and ensure physical stock of retail dealer match with Pos stock.

V. NUTRIENT BASED SUBSIDY:

1. In the wake of "Nutrient Based Subsidy Policy", the per Metric Tonne subsidy of P & K fertilizers has been fixed by Department of Fertilizers, GoI. The details of Product-wise subsidies from time to time are available on the Official website of Department of Fertilizers (DoF).

2. The Maximum retail prices of P & K fertilizers will be decided by the Manufacturers/Companies. The Companies shall print clearly on the bags the following details:

   (a) Maximum Retail price of the product (in Rs.)

   (b) Applicable subsidy on the fertilizer bags (in Rs.)

   (c) The batch number should be printed with indelible ink in the case of SSP bag.

VI. REGULATION:

1. At present the fertilizer licensing is being done through e-office. As and when UDP software come to existence, the notified authorities will issue the licenses through the software. Issue of licenses through manual process is not allowed.

2. Any sale of fertilizer above the printed MRP will be punishable under FCO. The fertilizer inspectors should inspect the retail outlets at frequent intervals and ensure that the fertilizers are sold at maximum retail prices printed on the bags.

3. DAO/Divisional ADA should organize decoy operations to find out any fertilizer sale over and above MRP. Further a press Notes shall be given frequently on availability and MRP of various fertilizers and farmers shall be given toll free integrated call center No.155251 for informing about MRP violations to the higher authorities.

4. The DAOs should obtain the product wise, Company wise MRPs (indicating the retail price, GST applicable & subsidy applicable separately) fixed and printed on the bags by the manufacturers and submit the details to the office of C&DA.

5. Internal squads should be formed as and when required for enforcement of FCO provisions,

- To ensure the printing of prices on every bag.
- To ensure the display of Stock and Price board
- To monitor that the fertilizer bags sold over and above MRP.
- To check all the ePOS devices and see that the stock balances in ePOS and physical ground balances are tallying with the Stock register
- To check the stock receipts acknowledgements of retailers in ePOS whether they are proper or otherwise
- To check that there should not be any tagging of non demand fertilizers for the purchase of demand fertilizers
- To check the weight of the fertilizer bags at random for ensuring correct weight of the Bags as per specifications.
- The private dealers shall be directed to display a big banner mentioning the MRP of Fertilizers along with department integrated call centre Toll free no 155251 in telugu for the knowledge of farmers.

6. The request for inclusion of new Godowns of the fertilizer Companies shall be processed and granted as per the procedures speedily whenever the stocks are moved to new Godowns during peak season of Fertilizer movement by the concerned notified authority in their jurisdiction.

7. Action taken report against violators of FCO 1985 provisions, should be submitted by 5th of every month without fail.

8. All the DAOs are instructed to take stringent actions on erring dealers under FCO/EC ACT. Any soft pedaling by ADAs/DAOs is noticed will be viewed seriously.

VII. REPORTING:

1. Information on day-wise supplies from the manufacturers should be collected, cross-checked with retailers about actual arrivals and sales to farmers and closing balances (ground stocks) should be reported to the Commissionerate.

2. Daily Fertilizer availability report should be submitted in the following proforma:

S.No	Product	Opening Balances	Receipts (*)	Availability	Sales	Closing Balances
1	2	3	4	5 (3+4)	6	7 (5-6)

The above information should be furnished for the stocks with Private Dealers (retailers and wholesale dealers), MARKFED and Company Godowns.

(*Receipt: Company, product-wise receipts to be furnished.)

As the Government resolved to make the fertilizer available to the needy farmers at RBK village point, the DAOs through the departmental functionaries shall sensitize all the farmers about the facility and encourage the farmers to get their fertilizer through RBKs at village point. Continuous monitoring to assess the percentage of total fertilizer quantity supplied through RBKs shall be made to ensure maximum percentage is achieved.

Fertilizer Buffer Targets for the year 2022-23

Name of the District	UREA	DAP	MOP	COMPLEXES	Total
Srikakulam	6000	500	400	400	7300
Vizianagaram	6000	500	400	400	7300
Parvathipuram Manyam	3200	300	200	400	4100
Allurisitha rama raju	1000	200	90	200	1500
Visakahapatnam	200	100	10	100	400
Anakapalli	4000	300	250	600	5150
Kakinada	4000	500	400	600	5500
Konaseema	4000	400	600	800	5800
East Godavari	4000	500	600	800	5900
West Godavari	5000	800	600	1000	7400
Eluru	7000	800	600	1000	9400
Krishna	5000	1000	500	1500	8000
NTR	5000	1000	500	1500	8000
Guntur	4000	1000	600	1200	6800
Bapatla	4000	1000	600	1500	7100
Palnadu	5000	1400	700	2000	9100
Prakasam	3000	500	300	1200	5000
SPSR Nellore	4300	500	400	1400	6600
Kurnool	5000	900	500	2500	8900
Nandyal	5000	900	500	2500	8900
Anathapuramu	3000	300	200	800	4300
Sri Sathyasai	2000	300	200	500	3000
YSR	3300	400	250	600	4550
Annamayya	2500	300	200	500	3500
Chittoor	2000	300	200	500	3000
Tirupathi	2500	300	200	500	3500
Grand Total	**100000**	**15000**	**10000**	**25000**	**150000**

POONAM MALAKONDAIAH
CHIEF COMMISSIONER, RBKs &
SPECIAL CHIEF SECRETARY TO GOVERNMENT